Vedant Dani

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Product designer with 3+ years at frog, designing data-heavy, regulated products for global clients in healthcare, insurance and banking. I turn complex business and regulatory rules into clear workflows, build design systems that scale, and work directly with clinicians, bankers, SMEs and senior stakeholders. With roots in science, sociology and industrial design, I want to connect user needs more deeply to brand strategy, business models and innovation, with the long-term aim of building something of my own.

Experience

frog, part of Capgemini Invent — Jan 2023 – Present

- **Product Designer II** — Apr 2026 – Present
- **Product Designer I** — Sept 2023 – Apr 2026
- **Product Design Intern** — Jan – Jun 2023

- Designed interaction modules for a global health technology leader's next-generation hospital patient monitors, including alarms, menus, settings, panels, patient management and iconography, growing from one of three designers to the sole frog designer after the team was downsized, while still delivering ahead of deadlines.
- Proposed a three-position alarm model that keeps the most critical alarms always visible and rotates the rest by priority and recency, refined through scenario-based clinician testing and SME feedback.
- Contributed to the programme's 100+ component design system and 10+ UX modules, delivered by teams across 4 countries under a governance model that improved delivery efficiency by 35%+.
- Redesigned a leading Middle East insurer's end-to-end mobile journeys across policy management, claims, onboarding and servicing, turning rule-heavy processes into clear, accessible flows.
- Extended the insurer's design system with scalable UI patterns, layouts and interaction models, keeping new features consistent across the app.
- Co-owned client account summary and opportunities experiences for bankers at a FTSE 100 global bank within a 3-person team, and concepted the workflow for a conversational agent in Microsoft Teams.
- Presented design direction to Director- and VP-level client stakeholders, securing sign-off on scope and roadmap in most sessions.
- Mentored three successive intern batches through critiques, pairing and project reviews.

Earlier Experience

Kitsuné · Junior Graphic Designer — 2021
Designed digital and print marketing assets within brand guidelines.

Arvind Lodaya · UI/UX Design Intern — 2020
Designed flows, wireframes and UI for wellness websites and apps.

Education

ISDI - Parsons · Undergraduate Program, Product Design — 2019 – 2023

Registered Design

DualPulse · Indian Design Reg. No. 459367-001 (Class 21-01) · Co-designer, with ATLAS SkillTech University — 2025

Skills

Strategy & Business	Problem Framing · Turning Business & Regulatory Rules into Product Logic · Information Prioritisation · Stakeholder Alignment · Executive Presentations · Scope & Roadmap Decisions
Product & Interaction	Complex Enterprise & Clinical Workflows · Design Systems · Interaction Design · Information Architecture · Dashboards & Data Visualisation · Conversational Workflows
Research & Validation	User Research · Usability Testing with Clinicians & SMEs · Service Design & Journey Mapping · Accessibility (WCAG 2.1 / 2.2 AA)
Leadership	Cross-functional & Cross-country Teams · Mentoring
Tools	Figma (Variables, Auto Layout, Dev Mode) · Framer · Adobe Creative Cloud · Claude (vibe-coding prototypes and websites)